

Cyber Security – Strategy and Approach Making Cyber Security part of your company DNA

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Today, Huawei is a world-class company

Who is Huawei



- A leading global **ICT** solutions provider
- A Fortune Global 500 company, ranking 315 in 2013

Employees

- 150,000+ employees worldwide
- 70,000+ engaged in R&D



Market Progress



- \$39.5B revenue in 2013
- Serving 45 of the world's top 50 carriers, which account for 77% of Huawei's revenue generated from the carrier network business
- Serving 1/3 of the world's population

Business Areas

- Carrier
- Enterprise
- Consumer





Huawei in Malaysia



1,900 employees 75 % locally recruited USD \$80 million annual local procurement



Partnership with all major telecom operators including TM, Maxis, Celcom, DiGi 150 local partners



Southern Pacific Regional HQ is based in Kuala Lumpur 6 offices and 11 sharing centres across the country

data hosting and logistic centres in Iskandar



Member of Multimedia Super Corridor in Malaysia, contributing to digital development in Malaysia



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Technology has fundamentally helped enhance mankind – better education, better health, better economic output, better lifestyle choices. This is set to continue...



Future = Ubiquitous + Omnipotent

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Open networks connect the world, facilitate economic exchanges across regions, and promote global trade. 5G telecommunications technology will increase today's fastest wireless speeds by 100 times – new opportunities and new threats

7 Billion People 50 Billion Machine

In-vehicle Communication & Smart Traffic		Auto Meter Reading		Merchandise Distribution	
	Vehicle communication, navigation, tracing, security and maintenance	1000 0 0 1 1 0 0 1 1 0 5 1 Wh	Remote meter reading is safer and easier. Benefit for Green City construction		RFID is used for merchandise trade and garbage sorting management
Remote monitoring & Health		Vending		Electronic Consumer	

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Technology and its use is advancing at an amazing rate and brings substantial benefits to all, but so are the threats to the users of technology advancing



New Flash exploit is extremely effective against the security technologies that many depend on for shelter -- is this a sign of things to come?

Jun 19, 2011 | 05:00 PM | 0 Comments

By Tom Parker Dark Reading

Not a day goes by lately without a new piece of malware making the rounds, with many anti-virus firms touting collection figures in excess of ten thousand new samples per day. It seems that it is becoming more and more common to see malware leveraging unpatched flaws in client side software: the most common targets, of course, being Web browsers and plugin interfaces that they

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Malware Goes Mobile

The more entry points to your organization's network, the greater the risks. And as more connections and data get shared, the risks only escalate. For example, "the source code for the Stuxnet worm has been leaked onto the Internet," Henry says. "Those sorts of malicious technologies become available, and they get used and reused."

Add to that the exploding popularity of social-media sites such as Facebook, which have become

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Software's Soft Underbelly

'critical' vulnerabilities."

– Dark Reading, February 2011

Software applications enable this mobile extension of

the workforce And a significant quantity of malware

exploits vulnerabilities in these apps. In fact, there

was a 71 percent increase in application vulnerabili-

"Attackers exploit 60 percent of applica-

tion vulnerabilities and 50 percent of all

Page 6

ties in software "typically found on endpoint PCs"2.

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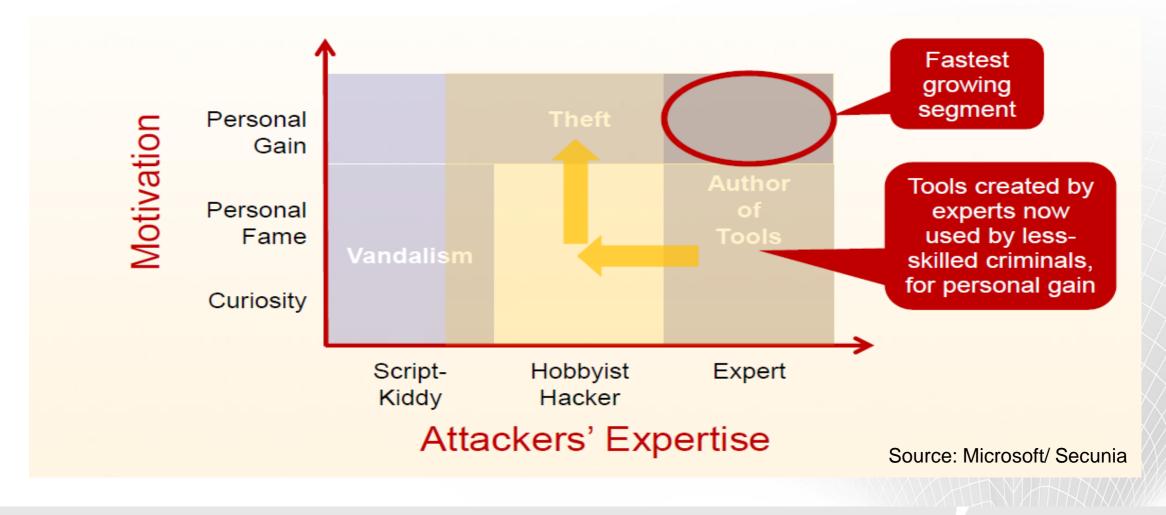
It is hard to stop the tide of progress and technology innovation. Threats are increasing every day.

- The bad guys are getting significantly more sophisticated.
- And international law provides its own security twists and turns.
- And finally it is impacting on almost all hardware and software

 even systems not connected to the internet are being breached.



Cyber Security – The threat is changing, roles are changing and the purpose of the attack is changing – politics, protectionism, money and hacktivism





Huawei's Second Cyber Security White Paper

Cyber Security Perspectives

Making cyber security a part of a company's DNA – A set of integrated processes, policies and standards

October 2013

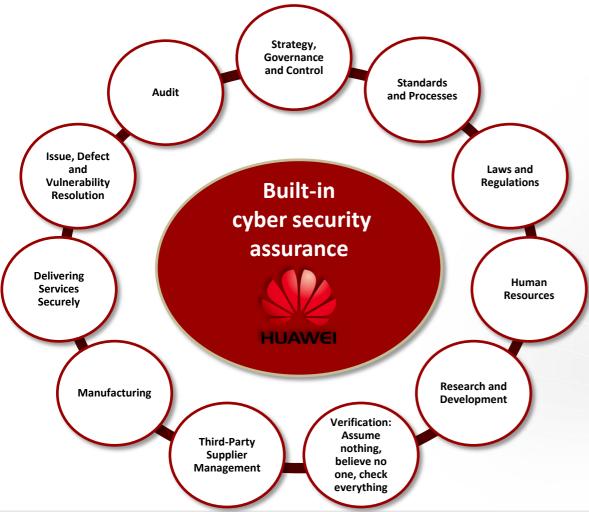




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Every part of Huawei, and every person, is included in our "built-in" strategy.



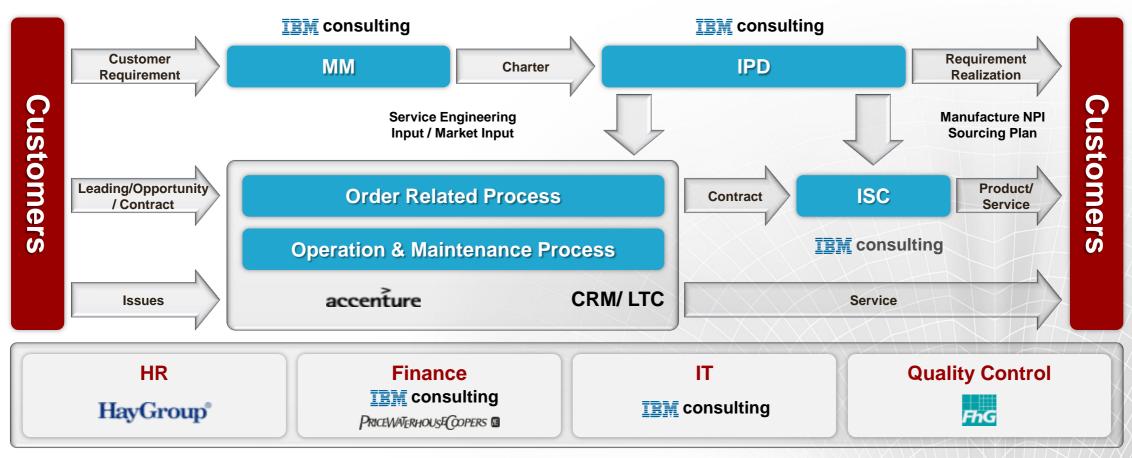
Area	Focus
Strategy, Governance and Control	Having an overall strategy and the accountability to make it happen
Standards and Processes	Using the best standards and approaches to protect against threats and risks
Laws and Regulations	Making your products and operations legally compliant in every country you operate in
Human Resources	Getting the right people, in the right roles with the right behaviour to limit insider issues
Research and Development	Designing, building, testing products in a secure way that builds on the above building blocks
Verification: Assume nothing, believe no one, check everything	Many eyes, many hands many checks. Tiered independent approach to security verification
Third-Party Supplier Management	Getting your suppliers to take security seriously – 70% in the box is not Huawei's
Manufacturing	Manufacturing products that secure each step along the way – right through to delivery
Delivering Services Securely	Ensuring installation, service and support is secured. No tampering, fully auditable
Issue, Defect and Vulnerability Resolution	As issues arise, solving them quickly and ensuring customers technology is secured
Audit	Using rigorous audit mechanisms to ensure every part of Huawei conform to the strategy

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The white paper details our approach to implementing consistently understood, globally rolled-out repeatable processes on which to embed the change – a "built-in" strategy – our corporate processes are the foundation stones



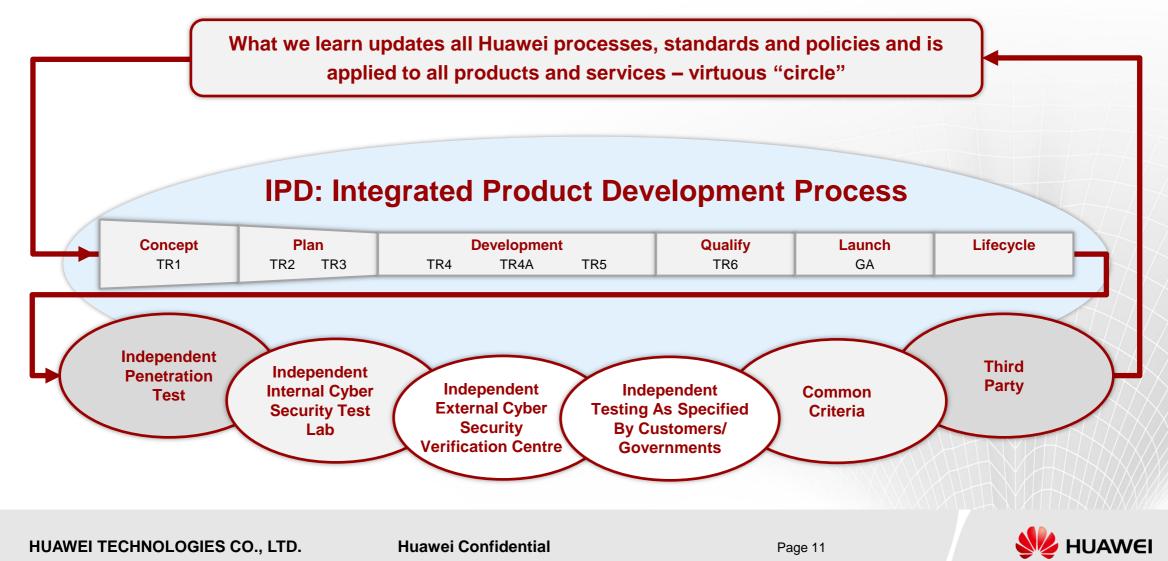
MM: Market Management | IPD: Integrated Product Development | ISC: Integrated Supply Chain | LTC: Lead To Cash

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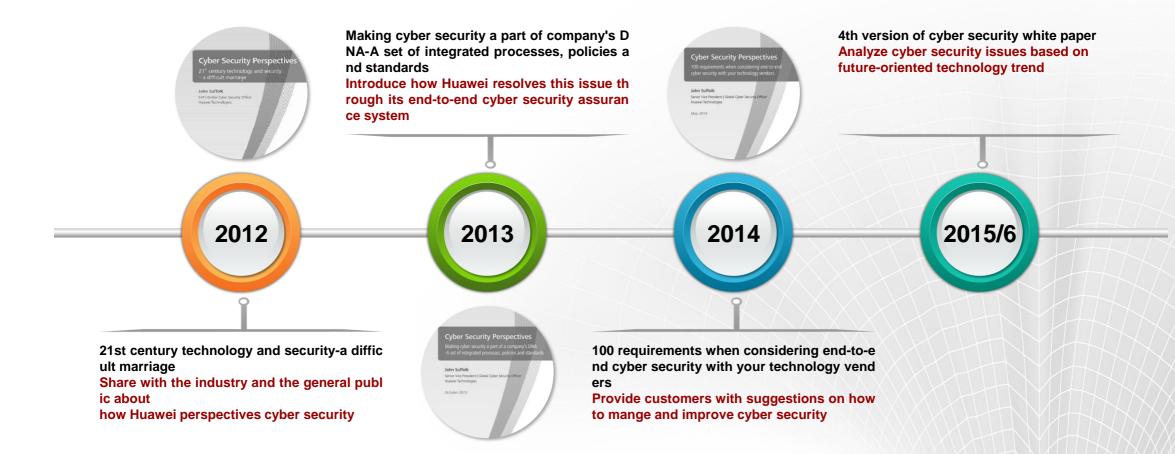
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We have created a virtuous circle of "many eyes and many hands" ensuring we continuously improve our knowledge our technology, our people and our processes, this creates a win-win-win process – customers, Government, Huawei



A series of cyber security white papers--Cyber Security Perspectives Remain open and transparent; demonstrate Huawei's policies, challenges, and solutions in terms of cyber security.



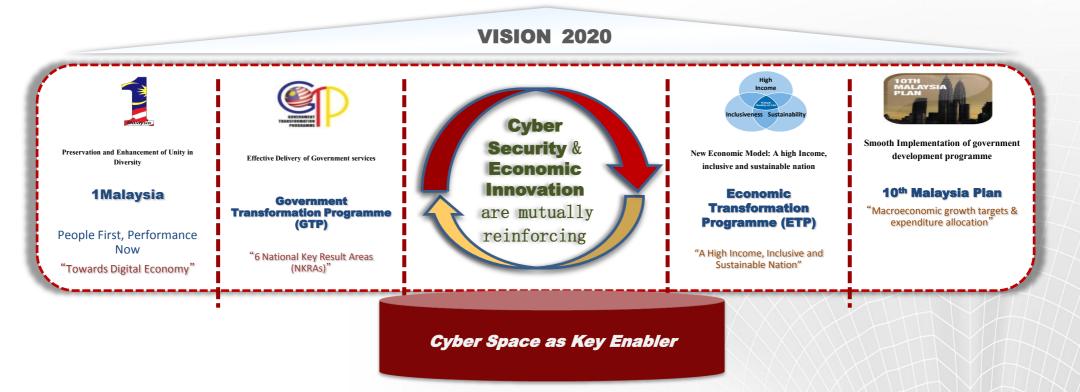


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Malaysia has developed clear cyber security policies and comprehensive approaches based on the well developed ICT infrastructure

1 HSBB project, 67.3% broadband household penetration rate, 19.2 million digital citizen



The national cyber security policy has been designed to facilitate Malaysia's move towards a knowledge based economy.
 Cyber Security Malaysia was set up to implement national cyber security policy

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Collaborations with Malaysian government

To establish a collaborative relationship on the issue of cyber security between Malaysian Government and Huawei to communicate and implement activities to increase cyber security awareness and improve competence

- Communication Mechanism: establish a Steering Committee to respond to the changing external environment on cyber security including technical standards of cyber security, the innovation of ICT technology, the approach to identify and manage potential risks. Meeting twice a year and visit to Huawei.
- **Knowledge transfer:** Cooperate on cyber security knowledge-sharing and training based on Huawei's end-toend cyber security best practice. Organize cyber security research discussions and meetings routinely.
- Increase Awareness: leverage international/regional are to jointly promote cyber security cooperation and dialogue. Jointly develop training courses to increase cyber security awareness across industries.







Closing Thoughts: Threat will never stop, we never stop

- The development of networks has helped to advance social progress. Open networks have encouraged information flow and sharing, provided more opportunities for innovations, lowered the costs of innovation, and has helped improve the world's health, wealth and prosperity.
- Cyber security is not a single country or specific company issue. All stakeholders governments and industry alike need to
 recognize that cyber security is a shared global problem requiring risk-based approaches, best practices and international
 cooperation to address the challenge.
- As a crucial company strategy, Huawei has established and will constantly optimize an end-to-end cyber security assurance system.
- This is a continual effort, and Huawei is committed to providing best-in-class products and services to meet the needs of our customers. We take cyber security seriously and have invested substantial resources into our efforts to promote and improve the ability of our company, our peers and others to provide the best-possible security assurance and ensure a safer and more secure cyber world for all.









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