



Certified Information Security Awareness Manager (CISAM) is a 2 days hands-on training and certification program that provides the essential know-how, enabling information security professionals to develop and manage an effective security awareness program for their organization.



- 1. Identify the "As-Is" state of your organisation's awareness and competence levels;
- 2. Understand the difference between awareness, training and education;
- Build and maintain a comprehensive awareness and competence programme, as part of an organisation's information security programme;
- Identify awareness, training and competence needs, develop a training plan, and get organisational buy-in for the funding of Select awareness, training and competence topics; Find sources of awareness and training materials;
- 5. Implement awareness and training material, using various methods;
- Evaluate the effectiveness of the programme; Understanding and overcoming the obstacles to success; Update and improve the focus of technology and organisational priorities change; and
- 7. Create an effective social engineering assessment programme.

Target Participants

- Information security officers / ISMS managers
- 2. C-level executives
- 3. Security auditors, risk and compliance managers
- 4. Training managers / Human resource managers
- 5. Anyone responsible to plan and execute security awareness

Training Module

Day 1 Introduction

- The difference between "awareness" and "behavior"
- The elements of risks and analysis on why humans are the weakest link
- The learning continuum: awareness, training and education

Designing an Awareness and Competence Programme

- Structuring an organizational awareness and training programme
- Conducting awareness and training needs assessment
- Developing an awareness and training strategy and plan
- Establishing priorities
- Setting the bar
- Funding the security awareness and training programme

Developing Awareness and Competence Material

- Developing awareness material: selecting topics and sources of awareness materials
- Developing training material: a model for building training courses and sources for training courses

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Day 2 Implementing the Awareness and Competence Programme

- Communicating the plan
- · Various techniques for delivering awareness material
- Reinforcement of learning

Post-Implementation

- How to monitor compliance
- Evaluation and feedback
- Using metrics to measure the impact of the awareness programme, including how to effectively run phishing assessments
- Managing change

Overcome Obstacles to Success

- Obstacles to success
- Critical success factors

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