

MEDIA RELEASE

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SOFT LAUNCH OF THE CYBER SECURITY MALAYSIA AWARDS, CONFERENCE & EXHIBITION 2013 (CSM-ACE 2013)

A public-private-partnership driven event to be held on 13-14 Nov 2013, with the theme "Securing Cyberspace for Economic Growth"

(KUALA LUMPUR) – CyberSecurity Malaysia, the national cyber security specialist centre under the purview of the Ministry of Science, Technology & Innovation (MOSTI) today pre-launched its flagship event, the **Cyber Security Malaysia Awards, Conference & Exhibition 2013 (CSM-ACE 2013)**, which will be held on 13-14 November 2013. The CSM-ACE 2013 Soft Launch is held today to announce that the event is now open for registration and participation from organisations as well as industry partners. **"Securing Cyberspace for Economic Growth"** is the overall theme for CSM-ACE 2013, which is aimed at catalysing innovation and growth in the cyber security industry.

CSM-ACE 2013, a public-private-partnership driven event is the only 3-in-1 cyber security event in the country that consists of an Awards ceremony, a Conference, and an Exhibition. The Malaysia Cyber Security Awards (the **Awards** component of the CSM-ACE) consists of eight prestigious and coveted Awards categories for distinguished individuals and organisations in recognition of their significant contribution to the cyber security, safety and well-being of the Malaysian cyberspace. The **Conference** component is a knowledge-sharing platform to gather industry experts and community on the latest trends in cyber security. And the **Exhibition** component makes CSM-ACE a place to also showcase trade and investment opportunities by assisting and allowing industry players to promote their products and services.

Malaysia has a well-developed cyber security industry with strong potential to provide global solutions, but is yet to fully capitalise on the lucrative business opportunities. Around 10% of local IT revenue and 30% of export IT revenues are derived from cyber security products and services. Therefore, CyberSecurity Malaysia has chosen **"Securing Cyberspace for Economic Growth"** as the theme for this year's event, to make it in line with the 'Digital Transformation Programme (DTP) – or better known as 'Digital Malaysia' – where cyber security plays an importance role to transform the Malaysian economy and society to achieve a fully developed nation by 2020. (Source: PIKOM ICT STRATEGIC REVIEW 2012/13 - INNOVATION FOR DIGITAL OPPORTUNITIES)

By 2020, DTP is expected to increase the contribution of the digital economy from the current 12.5% to 17% of Gross National Income (GNI) and would be able to create 160,000 new high-income jobs opportunity. To achieve this, DTP is targeting investments worth RM31.1 billion via a public-private partnership model. Over and above these figures, DTP is expected to raise the nation's competitiveness and comparative advantage in the global



arena. It is hope that the programme will expand the economy and at the same time improve the quality of life of Malaysia citizen. (Source: PIKOM ICT STRATEGIC REVIEW 2012/13 - INNOVATION FOR DIGITAL OPPORTUNITIES)

CyberSecurity Malaysia's Chief Executive Officer, Dr. Amirudin Abdul Wahab said, "The CSM-ACE 2013 is expected to attract over 300 corporate leaders, Chief Information Security Officers, information security managers and professionals, policy makers, law enforcement officers and academicians to converge and enhance their knowledge, whether they choose the Track 1 – Governance & Risk Management or Track 2 – Technical."

Dr. Amirudin also said, "This year, we add CyberSAFE Programme (Cyber Security Awareness For Everyone) as one of the activity to focus on educating Malaysian Internet users on the importance of cyber security and to inculcate the positive use of the Internet. The CyberSAFE programme started way back in 2009 and has since reached out to more than 114,000 people nationwide."

The participation fee for the two-day conference is RM899 per person and is HRDF claimable. The early bird's rate is RM699 per person if registration is made before 31st July 2013.

For more event details and to register as a delegate, visit www.csm-ace.my.

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CyberSecurity Malaysia is the national specialist centre for cyber security, under the purview of the Ministry of Science, Technology and Innovation (MOSTI).

For additional information, please visit our website at <http://www.cybersecurity.my>. For general inquiry, please email to info@cybersecurity.my. Stay connected with us on www.facebook.com/CyberSecurityMalaysia and www.twitter.com/cybersecuritymy

For further enquiries about this document, please call +603-89460999, Mohd Shamil Mohd Yusoff (ext: 0895), email shamil@cybersecurity.my or Sandra Isnaji (ext: 0867), email sandra@cybersecurity.my



About CSM-ACE 2012 – Previous Event:

The CSM-ACE 2012 with the theme “*CyberSecurity Risk & Compliance for Economic Transformation*” was held at Double Tree by Hilton Hotel from 6th to 7th November 2012 and it was a satellite event to the World Innovation Forum or WIFKL 2012.

The outcome of last year’s event is considered a success, as we met our target.

- Speakers – 40 experts, mostly top management from the industry both locally and internationally and 8 from the Government.
- Exhibitors – there were 15 speakers from industry, 4 from institutions and one from the Government participated in the exhibition.
- Value of business – From KPMG survey, it was estimated that more than RM 11 million worth of potential business obtained throughout the event.
- MyCC innovative products – there were 11 local IT security companies under MyCC participated in the exhibition and showcased their innovative products.
- Created thought leadership platform – whereby we have many speakers who are the top management and at the same time recognising the contribution of various IT security players via our award.

