

19 January 2009

CBMR-3-RFI-4-BRANDLAUREATTE-V1

For Immediate Release

CYBERSECURITY MALAYSIA RECEIVED THE BRANDLAUREATE AWARD FOR BRAND EXCELLENCE

Kuala Lumpur – CyberSecurity Malaysia, an agency under the purview of Ministry of Science, Technology and Innovation (MOSTI) received The BrandLaureate – SMEs Chapter Awards 2008 for brand excellence under the Corporate Branding, ICT category at the auspicious and glorious event graced by YB Tan Sri Nor Mohamed Yakcop, Minister of Finance II on 8th January 2009. The recognition has marked another milestone in the CyberSecurity Malaysia history in achieving its goal to become the national cyber security reference and specialist centre while at the same time securing our national cyberspace.

The BrandLaureate Awards, also known as the Grammy Awards for Branding, recognizes the best brands from Malaysia and the Asia Pacific region. It covers various industries and categories, from multinationals to government-linked and public-listed companies. Organized by the Asia Pacific Brands Foundation (APBF), winners are determined based on a stringent 300-point judging criteria which covers brand strategy, brand culture, brand communication, brand equity and performance.

On the CyberSecurity Malaysia's win and the efforts in creating and positioning the agency as a prominent brand in ICT industry not only in Malaysia but also internationally, the Chief Executive Officer of CyberSecurity Malaysia, Lt Col Husin Jazri (Retired) said the agency achievement is a true success story for the industry and also for the country. "The brand, CyberSecurity Malaysia is rather new to Malaysians as we were incorporated in the year 2007. When the agency was set up, it is a challenge which required hard work to create and sustain the



brand. The award has certainly made us proud with the achievement we received this far. This is another milestone for CyberSecurity Malaysia and the credit goes to all staffs who have worked very hard”.

CyberSecurity Malaysia has a lineage that is that its official date of incorporation. It started way back in January 1997, where the Malaysia Computer Emergency Response Team (MyCERT) was set up in line with the government’s effort towards becoming a knowledge-based economy. The name was changed to National ICT Security and Emergency Response Centre or NISER in 1998 and was placed under the responsibility of MIMOS. Due to the advancement of the IT world and cyberspace in the country, NISER was taken out from MIMOS in September 2006 and became a stand-alone entity under the purview of MOSTI. NISER was rebranded as CyberSecurity Malaysia in March 2007 and was launched by the Prime Minister of Malaysia on 20th August 2007.

In receiving the award on behalf of CyberSecurity Malaysia, En Zahri bin Yunos, Chief Operating Officer, CyberSecurity Malaysia said, “At CyberSecurity Malaysia we believe in constantly delivering our expertise effectively, with the highest efficiency. We hope our presence would promote national cyber stability, increase social well being and enhance wealth creation in the country”.

Amongst the achievements obtained by CyberSecurity Malaysia thus far are:-

1. The agency is the sole authorized certification body (MyCB) for ICT security products and system in Malaysia through its Malaysia Common Criteria (MyCC) scheme which comply to the ISO 15408.
2. CyberSecurity Malaysia is the founder of the Organization Islamic Conference – Computer Emergency Response Team (OIC-CERT) and also co-founder of the Asia Pacific Computer Emergency Response Team (APCERT). Currently the agency is holding the Chairmanship of the OIC-CERT Taskforce and also APCERT.
3. Being certified with Information Security Management System (ISMS). CyberSecurity Malaysia obtained the ISMS certification on 25th July 2008

making us one of the only two leading organizations in Malaysia that went through a full ISMS certification for the whole organization.

4. Successfully established Cyber999™ and CyberSCI™ services. These two services are regarded as CyberSecurity Malaysia main services and even other countries seek advice from CyberSecurity Malaysia on how to set up similar services in their countries.
5. CyberSecurity Malaysia's training services have been acknowledged and trusted by the international organizations, such that we have been made partners by International Information Systems Security Certification Consortium (ISC)², Business Continuity Institute (BCI), Critical Infrastructure Institute (CII) and SANS Institute; where we act as their training centre and exam centre.
6. CyberSecurity Malaysia has also established Knowledge Research Centre (KRC) specializing in providing ICT security reference centre for the public.

"In these 2-3 years time, we are proud of what CyberSecurity Malaysia has achieved. As far the internet security is concerned, we would like to create as much awareness as possible and inculcate a culture of cyber security". Added Chief Executive Officer of CyberSecurity Malaysia, Lt Col Husin Jazri (Retired).

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About CyberSecurity Malaysia:

CyberSecurity Malaysia is a one-stop reference and specialist centre for cyber security. A Company Limited by Guarantee (CLG), we are under the purview of the Ministry of Science, Technology and Innovation (MOSTI).

Our services include:

- Digital Forensics / CyberCSI™
- Malaysia's Computer Emergency Response Team (MyCERT) / Cyber999™
- Security management and best practices

- Security assurance
- Cyber security training and professional certification
- Outreach, awareness, and social responsibility programmes
- Cyber security policy and legal research

Issued by Corporate Branding & Media Relations Department, CyberSecurity Malaysia.

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