

MEDIA RELEASE

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Let's celebrate Safer Internet Day 2010

Kuala Lumpur, 01 February 2010 – Cyber Security Awareness For Everyone (CyberSAFE www.cybersafe.my), the outreach arm of CyberSecurity Malaysia is leading the celebration of **Safer Internet Day 2010**, in Malaysia.

Safer Internet Day is part of a global drive to promote a safer Internet for all users, especially young people. This event, organized by INSAFE - a network of national nodes that coordinate internet safety awareness in Europe - and supported by the European Union through the Safer Internet Programme, has been celebrated since 2004 in a growing number of countries.

The 7th edition of Safer Internet Day (SID2010) will be celebrated in Europe, as well as in more than 30 countries around the world, on 9th February 2010. Since this is the first time SID is observed in Malaysia, a list of activities have been lined up from the **8th to 11th February** to cater for all walks of life – students, working adults, those in the private sector, as well as the public sector, InfoSecurity Professionals, and the Critical National Information Infrastructure (CNII) sector (see the list below).

There is also a CyberSAFE Digital Video & Poster Competition from 1-28 February 2010 - calling all budding movie directors and creative designers to submit a short digital video or a digital poster on Internet Safety to win prizes like Netbooks, iPods (Touch & Nano), Digital cameras, HD Video Camera, etc.

Lt. Col. Husin Jazri (Retired), CEO of CyberSecurity Malaysia said, "The main **theme** of SID2010 is **Personal Image Management Online**, with the slogan "**Think before you post!**". This theme is closely linked to online safety issues, such as privacy and protection of personal data, cyber bullying, and grooming. The theme is aimed at raising awareness among young people regarding the fact that photos, once online, remain online and therefore, they should think carefully about the potential consequences of their actions before posting their own photos or those of their friends"

For more information, the public are encouraged to visit www.cybersecurity.my or www.cybersafe.my and facebook fanpage '**cybersafe malaysia**'.

LIST OF EVENTS TO BE HELD IN CONJUNCTION WITH SID2010:

(1) 8th February: InfoSecurity Professionals Networking

Time : 1500-1800
Venue : PWTC, Kuala Lumpur
Theme : **“Shifting Cyber Landscape; Gearing Towards Innovation”**

The objective of this networking is to provide Information Security Practitioners an avenue to collaborate and share knowledge, thus enabling them to keep abreast with the latest industry trends and development. The networking will become a platform for strengthening the ability to protect information assets from ever-changing cyber threat vectors. During the event, there will be talks by internationally renowned cyber security icons; namely, Prof. Fred Piper from Royal Holloway, University of London and Dr. Gopi Kurup, the Chief Technology Officer of Extol MSC.

(2) 9th February: CyberSecurity RSA Seminar

Time : 0830-1800
Venue : Redang Hall, PWTC, Kuala Lumpur
Theme : **“Where The Experts Talk Security”**

Both the RSA and CyberSecurity Malaysia are working with some of the top IT companies and alliance partners like Cisco, Microsoft, VMware and Firmus to drive an industry conversation to identify the necessary strategy. The conference sessions address new and continuing threats to information security as well as responses to the increasing risk of security breaches and data exfiltration, identity theft, cyber terrorism and more. The conference will provide information security professionals and managers with the most up-to-date information, tools, trends, legislation, and strategies for addressing information security issues. Some of the notch speakers include Mr. Geoff Hayden (VP of RSA), Mr. Freddie Tan (Chief Security Advisor, Microsoft), and Mr. Uantchern (Regional Managing Partner, Deloitte).

RSA, the Security Division of EMC, is the premier provider of security solutions for business acceleration, helping the world's leading organizations succeed by solving their most complex and sensitive security challenges. RSA's technology, business and industry solutions - coupled with professional services and dozens of strategic third-party partnerships - help organizations bring trust to millions of user identities, the activities that they perform and the data that is generated.

(3) 9th February: CyberSafe Awareness Seminar

Time : 0900-1730
Venue : PWTC, Kuala Lumpur
Theme : **“Personal Image Management Online”**

This is a full-day seminar, where among the topics discussed are: (i) *I Know What You Did Last Raya* and (ii) *What Happened in Phuket... Stays on Facebook, YouTube, Fotopages...*

There will be a Lucky Draw where prizes include Netbook, iPods (Touch & Nano), thumbdrives, etc.

(4) 9th February: CyberSAFE ORANGE FREEZE Competition

Time : 1900 (7pm sharp)
Venue : Major Shopping Malls in Malaysia
Theme : **“Personal Image Management Online”**

Orange Freeze is a “flash mob” activity where individuals will assemble in designated shopping malls and will “freeze” in their respective positions for one minute at 7pm sharp, then quickly disperse afterwards. Participants can submit photos or videos of their “frozen moment” (taken by a friend or family member) and the most voted entries will win prizes, which include Netbooks, iPods (Touch & Nano), Digital cameras, etc.

(5) 11th February: CyberSAFE ORANGE FREEZE Competition

Time : 1000 - 1630
Venue : MSC Malaysia Innovation Centre, Cyberjaya
Theme : **“Personal Image Management Online”**

Two sessions of a 90-minute talk on ***What Happened in Phuket... Stays on Facebook, YouTube, Fotopages...***

It's about information disclosure on the internet. This presentation will walk you through the dark journey of the World Wide Web (or Wild Wild Web) that may contain your public information as well as sensitive information. By using publicly available open source tools or 'your best friend on the internet' - Google search engine, the information reconnaissance about you, your friends, your company etc can be performed without asking your permission. This reality affects everyone as we becoming more dependent on the internet. Remember this - Information is Power!

About CyberSecurity Malaysia

CyberSecurity Malaysia is the national cyber security specialist centre under the purview of the Ministry of Science, Technology and Innovation (MOSTI), Malaysia. The services include:

- Cyber999™ Help Centre
- Malaysia's Computer Emergency Response Team (MyCERT)
- Digital Forensics / CyberCSI™
- Security Management and Best Practices
- Security Assurance
- Vulnerability Assessment Services
- Malaysia Common Criteria Certification Body (MyCB)
- Information Security Professional Development
- Outreach Programmes
- Cyber Security Policy Research

For more information about CyberSecurity Malaysia, please visit website at www.cybersecurity.my. To report cyber incidents such as harassment, fraud or intrusion to our Cyber999™ service, you may email to cyber999@cybersecurity.my

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