



In conjunction with

## MySTI 2011



The Malaysia Science, Technology and Innovation Exposition 2011 (MySTI 2011) is an event hosted by Ministry of Science, Technology and Innovation (MOSTI) to showcase Malaysia's homegrown technologies and innovations for adoption by Malaysian and global industries. MySTI 2011 is a three-day event comprising a technology and commercialisation exposition and the Digital Lifestyle Exposition.

MySTI 2011 is an important Malaysian technology event that will bring together the country's key players in technology, innovation and R&D. It is a platform to present updates on Malaysia's current and upcoming technologies including those that have successfully penetrated the local and global market.

MySTI 2011 is set to inspire and drive science, technology and innovation by laying out innovation management and product development lessons – how to transform ideation into commercialisation – in short, a comprehensive strategy of turning dreams into reality.



### Who Should Attend

- Companies in R&D and research institutions
- Companies involved in innovative technologies
- Higher learning institutions and schools
- Researchers, scientists, engineers and inventors
- Intellectual property support services
- All small and medium enterprises (SMEs) employing technology in their businesses

Co-organised by:

