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CYBERSECURITY MALAYSIA LAUNCH MALAYSIA TRUSTMARK FOR PRIVATE SECTOR PROGRAMME
A Government's initiative to boost confidence in e-Business

(PUTRAJAYA) – CyberSecurity Malaysia, the national cyber security specialist centre, an agency under the Ministry of Science, Technology and Innovation (MOSTI), today launch another Government initiative in the field of cyber security, known as the **Malaysia Trustmark for Private Sector.** This programme is an auditing and validating websites aimed at promoting 'trust' in e-Business in Malaysia.

ICT connect people across geographical area, enhance productivity and open up tremendous opportunities for wealth creations. It has also overcome the geographical barrier through e-Business, whereby the upward trend in e-Business is currently affecting the world.

According to General Tan Sri Dato' Seri Panglima Mohd Azumi Mohamed (Retired), Chairman of CyberSecurity Malaysia, "as e-Business gains popularity, cyber criminals see the opportunity to set up fraudulent websites. Internet users are lured to the fraudulent websites and some end up as fraud victims".

Last year (2012), the Cyber999 Help Centre of CyberSecurity Malaysia received 4,001 reports of online fraud incidents, which accounts for **40%** of the total **9,986 incidents** reported throughout the year. The common complaints include phishing sites, online scams and bogus websites.

Securing Our Cyberspace

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"Such incidents of fraud raise the issue of trust. Hence, it is indeed timely that we launch the Malaysia Trustmark to boost consumers' confidence in e-Business. Malaysia Trustmark is a program where we assess and certify e-Business entities and provide internet users a way of identifying e-Businesses that are legitimate and will deliver as promised", Tan Sri Azumi added.

Malaysia Trustmark has become a member of the World Trustmark Alliance (WTA) since 2011. This initiative is to ensure that Malaysia Trustmark complies with the global e-Business practices.

Meanwhile Dr. Amirudin Abdul Wahab, Chief Executive Officer of CyberSecurity Malaysia said that "the Government has appointed CyberSecurity Malaysia to be the Certifier of the Malaysia Trustmark for Private Sector. Organisations that satisfy the assessment criteria will be awarded the Malaysia Trustmark certificate or seal. The implementation of the Malaysia Trustmark improves the competitiveness of Malaysian e-Business in the global market, enhance Malaysia's reputation as a country operating in conformance to high levels of security standards, and build the trust in e-business."

The Malaysia Trustmark for Private Sector started its operation since 2012, and has obtained many applications since last year. As for today, CyberSecurity Malaysia has received 43 applications from difference sectors of organizations. 12 of those have been accepted for evaluation, eight have been audited and six has successfully certified.

CyberSecurity Malaysia is well positioned to provide full pledged Malaysia Trustmark service. More information about Trustmark Malaysia available at www.mytrustmark.cybersecurity.my

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An agency under MOSTI

Ministry of Science,
Technology and Innovation

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