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FOR IMMEDIATE RELEASE

CyberSAFE: Self Defense Challenge Cup
In conjunction with the
Safer Internet Day (SID) 2011

KUALA LUMPUR - CyberSecurity Malaysia, the National CyberSecurity Specialist Centre and an agency under the purview of the Ministry of Science, Technology and Innovation (MOSTI) will once again lead the celebration of Safer Internet Day (SID) in the month of February 2011. The official SID celebration worldwide is on the 8th of February with the theme "It's more than a game, it's your life", however, CyberSecurity Malaysia will be organising exciting activities to commemorate SID in Malaysia throughout the month of February.

The highlight of SID2011 celebration in Malaysia is **CyberSAFE: Self Defense Challenge Cup,** which will be held at the University Kuala Lumpur (UniKL), Jalan Sultan Ismail, Kuala Lumpur; for two days on the 9th and 10th February 2011. A number of educational and interactive activities are expected to attract participations not only from the students of UniKL, but also students from 14 local colleges/universities.

"In accordance with the theme "It's more than a game, it's your life", participants will be exposed via hands-on learning that 'virtual life' is not 'an imaginary life' that would go away when the computer is switched-off. 'Virtual life' is an actual part of our life, as we have only one life to live. Hence, the consequences of 'virtual life' or online activities are very real, and need to be dealt with in 'real-life'", explained CyberSecurity Malaysia's Chief Executive Officer, Lt.Col. Husin Jazri (Retired).

"Looking at the current online trend, cyber threats are on the rise, therefore, there is an urgent need to raise the awareness of the general public on how to mitigate the risks and address any issues that they might be facing during their online experience. CyberSecurity Malaysia exists to provide reliable, timely and effective services for Malaysian Internet users in making the Internet a safer place", added Husin.

Among the activities that will be held on both 9th and 10th February 2011 are:

- Cyber Self Defense Challenge Cup (this has attracted participation from university students all over Malaysia)
- Wide Web Wheel
- License2Surf
- Cyber Treasure Hunt (open only to UniKL students)
- Other interactive digital games.

Various competitions such as Pantomimes, Digital Wallpaper, Digital Photography, and Video Animation will be held throughout the month of February. Detailed information are published in CyberSecurity Malaysia's facebook pages which can be accessed from the corporate website www.cybersecurity.my or the outreach portal www.cybersafe.my

CyberSecurity Malaysia organise these activities for the public's benefit in conjunction with the celebration of Safer Inter Day 2011 with the goal to disseminate information on cyber security and online safety. The idea is to reach more people and try to educate them, the fun way, about safe online practices such as regularly updating anti-virus & operating system patches, and being selective & critical on what information are shared online.

Safer Internet Day is an annual event since 2004, organized by the European Network of Awareness Centre (INSAFE) with the purpose of creating awareness about the safety use of internet and mobile devices to the people.

"One of CyberSecurity Malaysia's functions is to help inculcate safer Internet practices among young Malaysians. Safer Internet practices would allow us to protect ourselves from online predators who are always lurking, seeking for naïve victims and opportunities to carry out their wicked intentions, and waiting for us to become complacent or negligence", said Husin.

About the CyberSAFE Self-Defence Challenge

This event is the highlight of the Safer Internet Day 2011 celebration in Malaysia. About 30 groups from various colleges/universities in Malaysia will compete in this hands-on challenge where participants will go online and try to protect their online presence from simulated malware attack and other cyber threats. The challenge will last for four hours. The theme for this challenge is 'Cyber Safety starts with YOU', and the objective is to provide a platform for participants to test their skills and knowledge on how to stay safe and secure while being connected to the Internet. Each participating group will be given a basic computer (notebook), and a set of questions, which they must answer and complete in a given time frame. The group that is successful in protecting and defending the assigned notebook from the simulated cyber attack will be declared as the winner of the **CyberSAFE Self-Defence Challenge**.

~ End ~

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CyberSecurity Malaysia is the national specialist centre for cyber security, under the purview of the Ministry of Science, Technology and Innovation (MOSTI). One of the goals of CyberSecurity Malaysia is to achieve **Reliability, Timeliness,** and **Effectiveness** in its services such as the **Cyber999 Help Centre** and the **CyberSAFE.**

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